



## Head of E-Commerce

Full-time (Pasching)

### Your territory

As connection between our Webshop and Sales team you will:

- Actively shape and optimize the business processes in e-commerce at Tractive
- Maintain, analyze and improve our webshop development
- Plan and implement online marketing and e-commerce strategies
- Monitor e-commerce metrics and report them to management
- Push the integration of eBay and Amazon in our shop system
- Work together with external partners and agencies
- Set up SEO measures in cooperation with external specialists and implement them together with our development team
- Coordinate and lead e-commerce projects

### Your profile

Requirements:

- Degree in E-commerce or Software Development
- At least 3 years professional experience in the field of e-commerce or in maintaining online shops
- Expert knowledge of webshop systems (e.g. Magento) and webshop optimization
- Experience in evaluating funnel analysis in the e-commerce field
- Excellent English skills
- Advanced skills in Google Analytics (e-commerce tracking)

Words that describe you:

- You are an analytical thinker
- Interested in the latest e-commerce trends
- You want to progress within the team and you are not afraid of taking responsibilities for projects

### Benefits of being our "paw"some employee

- An incomparable start-up vibe and a fun working atmosphere
- Creative freedom and self-responsible work fields
- A multicultural work environment and excellent team spirit
- Flexitime and many other employee benefits like yoga classes, regular team events, company breakfast, etc.
- For this position, we offer a market conform salary depending on qualifications and experience. The minimum gross salary according to the applicable collective agreement is € 21.644 gross per year.

Tractive is the world's first community for pet owners and pet lovers. As the European market leader in the field of pet wearables, we build pet wearable technology, smartphone applications and online services to provide pet owners and lovers with pet-safety products, preventative care products, health information and of course, happiness. Tractive is an international and experienced team with users from all around the world.

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